

FACT SHEET

- Presented by:** Los Angeles Opportunities Industrialization Center
Chris L. Floyd, Executive Director
Ralph Dawson, Board Chairman
- Sponsored by:** Toyota Motor Sales, Inc. USA
- When:** Friday, December 4, 2009
Registration - 7:00am | Breakfast - 7:30am-9:30am
- Where:** Sheraton Gateway Hotel Los Angeles Airport - Main Ballroom
6101 West Century Boulevard, Los Angeles, CA 90045
(866) 716-8130
- Event Description:** An awards ceremony to acknowledge the contributions and achievements of community leaders and Los Angeles OIC graduates
- Agency History:** Operating for over 14 years in Los Angeles County, Los Angeles OIC continues to be a leader in providing quality education, training, employment, healthcare and housing services to the economically disadvantaged people of all races and backgrounds enabling them to become self-sufficient and more fulfilled members of the community.
- Projected Attendance:** 600+ guests are expected to attend
- Awardees:**
- | | | |
|--------------------|---|---|
| Community Champion | - | Marc Pollick , The Giving Back Fund |
| Corporate Champion | - | Carl Ballton , Union Bank Foundation |
| Political Champion | - | Congresswoman Diane Watson |
| Sports Champion | - | Willie Davis , Green Bay Packers |
| Alumni Champion | - | TBD |
- Event Committee:** Los Angeles OIC Board Members
- Sponsorships:**
- | | |
|-----------------------|-----------|
| Title Sponsor | \$ 50,000 |
| Platinum Sponsor | \$ 25,000 |
| Blue Ribbon Sponsor | \$ 10,000 |
| Red Ribbon Sponsor | \$ 5,000 |
| Yellow Ribbon Sponsor | \$ 2,500 |
| Table Sponsor | \$ 750 |
- Souvenir Journal:**
- | | |
|---------------|---------|
| 2-Page Spread | \$1,800 |
| Full Page Ad | \$1,000 |
| Half Page Ad | \$ 750 |
| Qtr Page Ad | \$ 400 |
| 1/8 Page Ad | \$ 250 |
- Contact:** Executive Director/CEO - Chris L. Floyd (323) 754-3116